

Sample of recent publications:

Books:

'Employee engagement with sustainable business'. Routledge: 2013/4.

Co-editor 'Cranfield on Corporate Sustainability'. Greenleaf: 2012.

Think-pieces:

'Harnessing organisational culture for sustainable success': Doughty Centre Occasional Paper: 2014.

Co-author: 'Combining profit and purpose: a new dialogue on the role of business in society'. Joint publication with FT Remark, sponsored by Coca Cola Enterprises. Business report: 2014.

Lead author: 'Embedding sustainability into academia'. J of Management Development: 2013.

'How to engage employees in corporate responsibility'. Doughty Centre How to guide: 2011.

'The business case for being a responsible business', with BITC: 2011.

'How to develop a CR champions network': Doughty Centre How to guide: 2009.

Contributions & Media:

'The value of family values'. Guardian News Online, May 2016.

'What's in a code? Eliminating slavery for a start!' Guardian News Online, March 2016.

'A workforce that reflects our diverse society.' Guardian News Online, December 2015.

'Engaging employees.' Various presentations & articles for e.g. Club of Rome, CSREurope, BITC, 2degrees.

'Communicating for sustainability'. think-sustainability.co.uk Webinar and report for Clarity Communications, a comms consultancy: 2014.

Cranfield School of Management Annual Report to UN Principles of Responsible Management Education 2012, 2013, 2014.

'Sending the right message'. ebook chapter on effective communication of sustainability, with Ogilvy: 2010.

'Digital Comms: Is an Ethical Standard Possible in Our Globalized World?'. Chapter in PRNews Guide to CSR: 2010.